



1. Purpose of Policy

This policy has been written to explain how we use the information you provide us with when registering with LXDance Academy. This includes contact information and medical details.

2. Legal Basis

Under the new data protection law starting in May 2018 there are a number of lawful reasons that we can process or use your personal information that you provided us with when registering. One of these reasons is called 'Legitimate Interests' which means that we can process your personal information if we have a genuine and legitimate reason and we are not harming any of your rights and interests. We will only use this information for legitimate interests of the business which includes providing classes, exams, shows, and performance experiences in a safe way for you and your child.

3. Use of your information

The information and details that we collect from you will only be used to make contact with yourselves and to set you up on our systems, including our parent portal. We also collect any medical information you provide us with to ensure that your child is provided with the appropriate teaching methods in class and a safe environment to do this in. Your information will not be disclosed to any other business (marketing or otherwise) outside of LXDance Academy unless we are required to do so by law. For tax reasons we are legally obliged to retain some data.

4. Photography & Videography

Throughout classes, exam preparation, shows and performing experiences, LXDance Academy like to capture the moment with photographs and videos to use for promotional material and to post on our website and social media pages.. Your child will only be included in the above if consent has been given by the parent when first registering with LXDance Academy. Any photographs or videos that are used will be done so without any pupil information attached.

5. Keeping your information up to date

It is important that your contact details and any medical information regarding your child/ren is kept up to date. To change/ update your details, please send an email with any changes to accounts@lxdanceacademy.co.uk

6. Removal of personal information

Upon leaving Little Dancers, any personal information and medical notes will be kept for tax purposes however you will be removed from our mailing list and parent portal system.

7. Other websites

Our website may at times have links to other websites. Please note that this privacy policy only covers LXDance Academy and you should read the privacy policies of any other websites you visit.

8. Contacting us

If you have any queries about the information we have for you and your child/ren or any questions regarding the privacy policy, please don't hesitate to contact us via email at

accounts@lxdanceacademy.co.uk

Name: Alex Edwards

Position: Principal of LXDance Academy